



CV of the Project Director

Mr. Moral Noor Mohammad

Ashoka Fellow (USA)

<https://www.ashoka.org/en-us/fellow/moral-noor-mohammad>

Executive Director

RUSTIC, Khulna, Bangladesh

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Date of birth: 28 January 1951

Education: Graduation from Rajshahi University

Vision: Social transformation towards a society free from exploitation and corruption.

Milestones: **School life:** Mr. Moral was actively engaged in social works throughout his schooling. He led various activities to establish the rights for the poor community.

Bangladesh War of Independence: In 1971, during the liberation war in Bangladesh, Mr. Moral joined in Freedom Fighters' Group and fought against Pakistani Army for the freedom of his beloved mother land.

Working for labor rights: Struggled for establishment of rights of the labors in the Jute Mills in the Khulna region under Bangladesh Jute Mills Corporation.

Social Work: After the liberation war, again he started his social works for the betterment of poor community. In order to give an official shape to his social activities and inspired by the NGO personalities in Bangladesh, Mr. Moral initiated RUSTIC with the commitment to work for the betterment of the disadvantaged community.

Areas of expertise: Coastal Environment Management with particular emphasis on climate crisis management

National and international awards: Under the leadership of Moral Noor Mohammad, RUSTIC has been honored with a number of prestigious awards including

- i) Ashoka Fellowship from Ashoka Innovators for the Public (USA) in 2001 on Coastal Environment Management with particular emphasis on a fair distribution model for local resources.
- ii) Environment Medal from Bagerhat Foundation (Bangladesh) in 2004 on environment-friendly shrimp production
- iii) NONA FISHER CORNERSTONE AWARD from Winrock International (USA) in 2016 on Food Security: Organic agriculture/ Saltwater food production
- iv) Climate Champion Award from HSBC Bank in 2013 on Climate Adaptation. organic fertilizer production through recycling municipal solid waste
- v) BNF for best practice in vermiculture/vermicompost, cataract operation, Water and sanitation